

## Lupita Maurer appointed President at Polar Instruments, Inc.



### Beaverton OR.

Coincident with our move to new offices in central Beaverton, Polar appoints Lupita Maurer as President of Polar Instruments, Inc.

“I am excited and honored to take up the opportunity of heading up Polar Inc” explains Maurer, “Ken Taylor, our outgoing president has set a high level of expectation for the organization” Polar’s increasing market in the design space, alongside our existing customer base in the PCB fabrication industry, combined with the effects of reshoring, are shaping exciting new opportunities for our US operation explains Maurer.

Maurer’s has been a key player in Polar’s sales operation till this point, prior to joining she held software related positions at Tektronix, giving her broad experience in a T&M background.

Taylor will retain a non-executive position on the board of the company, allowing us to tap into his years of wisdom in the business. The tight knit team at Polar Inc provide sales service and support for the expanding customer base of Signal integrity modeling, documentation and measurement tools..

For further information please contact your local Polar office, contact details maybe found on our website [polarinstruments.com](http://polarinstruments.com) further product information and technical tips are on the Polar YouTube channel [www.youtube.com/@polarinc](http://www.youtube.com/@polarinc).

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Polar Instruments innovates design and manufacturing tools to simplify and enhance the design, fabrication documentation and testing of printed circuit boards (PCBs). Polar's innovative tools include the industry standard Controlled Impedance Test System (CITS), Speedstack and SI9000e field solver which provide the global PCB industry with easy to use test system for high-speed digital and RF boards, as well as class-leading tools for fast and accurate design and testing of controlled impedance in PCBs. Polar also leads the industry in tools for PCB layer stackup design and documentation. Established in 1976 Polar has operations and channel partners in the US, UK, Europe and Asia Pacific. The Polar logo and pixelated strip are copyright Polar Instruments Ltd.

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